



SHELLEY FLETT



SMALL BUSINESS CONSULTING

INVEST | INSPIRE | INFLUENCE



CHALLENGES

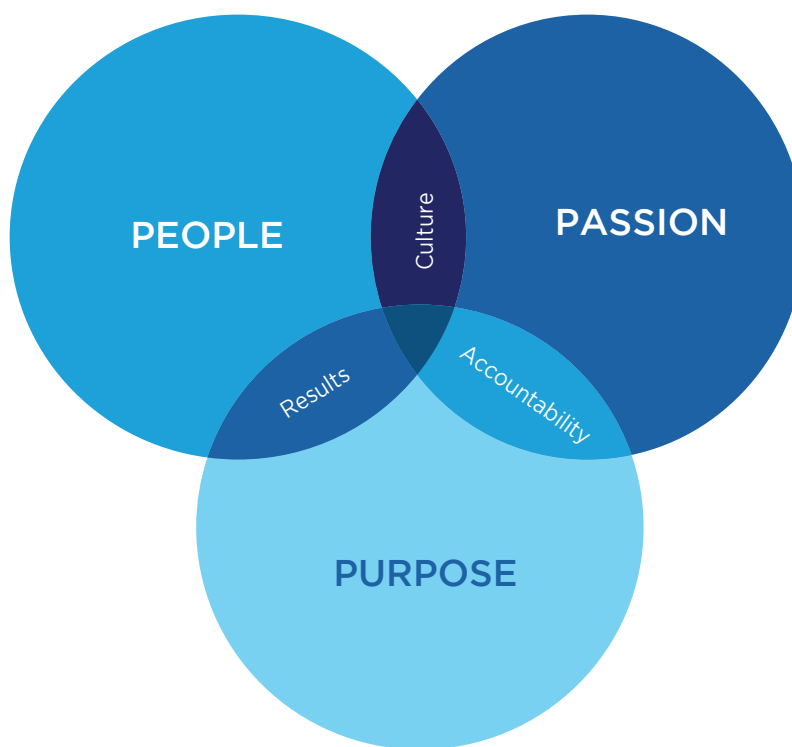
COMMONLY FACED BY SMALL BUSINESSES

- 1 Attracting & retaining good staff who continually improve their performance
- 2 Managing costs & continuing to increase the profitability of the business
- 3 Leadership capabilities and managing the expectations of staff, customers and suppliers
- 4 Defining success and understanding the vision/purpose of the business
- 5 Getting things done and finding time to work ON the business instead of IN it

VALUE OF INVESTING

	MINDSET	STATE	FOCUS	PROFIT
WORKING ON THE BUSINESS	Success	Surfing	Strategy	>10%
	Possibility	Swimming	Rhythm	>5%
	Comfortable	Floating	Direction	0%
WORKING IN THE BUSINESS	Exhausted	Treading Water	Decision	-5%
	Given-Up	Drowning	Survival	-10%

UNDERSTANDING YOUR WHY






PROGRAMS





TO TAKE YOUR BUSINESS TO THE NEXT LEVEL

OPTION A	OPTION B	OPTION C
<p style="text-align: center;">\$5000 Fundamentals</p> <p>Monthly coaching sessions (90min)</p> <p>Weekly check-ins (email or phone)</p> <p>High level goals Basic Roadmap</p> <hr style="border-top: 1px dashed #0070C0;"/> <p style="text-align: center;">SIX MONTH PROGRAM</p>	<p style="text-align: center;">\$7400 Mainstream</p> <p>Complete business diagnostic</p> <p>Monthly coaching sessions (90min)</p> <p>Two group mentoring sessions (90min)</p> <p>Weekly check-ins (email or phone)</p> <p>High level goals Roadmap with key milestones</p> <hr style="border-top: 1px dashed #0070C0;"/> <p style="text-align: center;">SIX MONTH PROGRAM</p>	<p style="text-align: center;">\$9000 Cutting Edge</p> <p>Complete business diagnostic with recommendations</p> <p>Monthly coaching sessions (90min)</p> <p>Two group mentoring sessions (90min)</p> <p>Two ½ day team workshops</p> <p>Two accountability conversations (60min)</p> <p>Weekly check-ins (email or phone)</p> <p>One, three and five year goals Five year strategic roadmap with detailed plan</p> <hr style="border-top: 1px dashed #0070C0;"/> <p style="text-align: center;">SIX MONTH PROGRAM</p>



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Some of businesses I've worked with...

